

# Call for Papers (*BFSS 2024*)

## Business and Finance for Sustainable Society 2024

— towards the expansion of photonics industry —

### BFSS2024 CONFERENCE

**April 24 (Wed), 2024, PACIFIKO YOKOHAMA, Yokohama, Japan**

Organized by The Graduate School for the Creation of New Photonics Industries

In corporation with CAPITAL MARKET & WOMEN LAB



### OBJECTIVES

The aim of the conference is to integrate "optical technology with business" and "optical technology with finance". In recent years, participants in financial capital markets have moved closer to the field of science and technology more than ever before as a result of the movement towards sustainable finance, including ESG and impact investment. However, universities and other research institutions that have various technologies and university-launched start-ups and ventures have few opportunities to be aware of these financial capital markets. In order to accelerate the social implementation and commercialization of university seeds, contact points with private business, and especially with the financial and capital markets that supply risk money, are indispensable.

Through this conference (abbreviated name: BFSS), participants in the fields of science and technology and financial and capital markets will be fused together and both sides will exchange frank opinions to explore new possibilities of 'integrating technology with business' and 'integrating technology with finance' for the realization of a sustainable society.

### SCOPE

Topics of BFSS 2024 included but will not be limited to the following

#### - BUSINESS FOR SUSTAINABLE SOCIETY

Sustainable Business & Management, SDGs, Disclosure, Strategy, Organization, Entrepreneur, Small & Medium business, Business development, New Business, Corporate Venture Capital.

#### - FINANCE FOR SUSTAINABLE SOCIETY

Sustainable Finance, ESG, Impact Finance, Venture Finance, Regional Finance, Relationship Banking.

#### - BUSINESS AND FINANCE IN PHOTONICS INDUSTRIES

Business and Finance are related to Environment, Energy, Laser, Medical and so on in Photonics Industries.

## SUBMISSION OF PAPERS

Original papers that have not been previously presented and that describe in the aforementioned scope will be accepted for presentation. Papers should be submitted electronically, **no later than 18 Dec 2023**. Authors will be requested to submit less than 2-pages paper written in English. The paper template will be available through the Web site.

## OFFICIAL LANGUAGE

English

## PLENARY and INVITED TALKS

The speaker and latest information on the conference will be presented on the Web site

## IMPORTANT DATES

- Submission Site Open, 18 October 2023
- **Submission Deadline, 18 December 2023**
- Registration Site Open, 19 January 2024
- Program Site Open, 1 February 2024
- Early Bird Registration Deadline, 8 April 2024

## REGISTRATION FEE

Registration Type		On/ Before 8 April 2024	After 8 April 2024
General	Member	JPY 56,000	JPY 61,000
	Non-Member	JPY 66,000	JPY 71,000
Student Retiree	Member	JPY 19,000	JPY 22,000
	Non-Member	JPY 22,000	JPY 24,000

### Conference Chair: Rie H.KANG,

The Graduate School for the Creation of New Photonics Industries

### Conference Committee: Ryohei HANAYAMA,

The Graduate School for the Creation of New Photonics Industries

**PROGRAM of OPIC 2024: <https://opicon.jp/>**

**OPIC2024 CONFERENCE**

**April 22(Mon) - 26(Fri), 2024, PACIFICO YOKOHAMA, Yokohama, Japan**